

1ST INTERNATIONAL CONFERENCE

Energy & Meteorology

WEATHER & CLIMATE FOR THE ENERGY INDUSTRY

8 - 11 November 2011, Surfers Paradise Marriott Resort & Spa, QLD, Australia

SPONSORSHIP & EXHIBITION PACKAGES



www.icem2011.org



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About Energy & Meteorology 2011

Energy & Meteorology 2011 provides a great opportunity to network with scientists, engineers, economists, policy makers and other specialists working at the nexus between weather, climate and energy. In this burgeoning inter-sectoral industry, Energy & Meteorology 2011 will provide a premium forum in which delegates will:

- Showcase research findings relevant for operational activities, long-term investment planning and policy making in the energy industry
- Advance ways to manage weather and climate risk by the energy industry, in the face of climate variability and change
- Enhance coordination between experts in weather & climate research and the energy industry to leverage experience and resources
- Discuss an international framework for the exchange of information between the weather & climate community and the energy industry

As the international community struggles to develop policies and frameworks to effectively tackle climate change, a much stronger connection between Energy & Meteorology will allow the development of forward-looking, cost-effective and sustainable weather and climate risk management strategies for the energy industry.





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The Event

The International Conference Energy & Meteorology (ICEM) 2011 will be an international platform with excellent networking opportunities as well as a source of the state-of-the-art in the science, policy, planning and operations in Energy & Meteorology. This unique event will bring together meteorologist and climatologist researchers and service providers, energy specialists such as regulators, planning institutes, financial and insurance services, utilities, T&D operators (i.e. both policy makers and engineers) working in any energy sector (renewables, power; oil and gas, etc). Environment/climate change experts, including agriculture and water sector specialists, are also encouraged to attend in order to help identify synergies and opportunities cutting across sectors.

Energy & Meteorology 2011's expected outcomes are:

- To support coordination between experts and service providers engaged in weather and climate research and practice and in the energy industry to leverage experience and resources for better energy sector management
- To design a framework for managing weather and climate risk, especially in the face of projected climate change, for planning, construction, operations and decommissioning, improving upon existing risk assessment, management practices, modeling tools or other approaches which are currently used by energy practitioners
- To improve approaches to highlighting/transferring/exchanging information on good energy, weather and climate risk management practices, especially between developed and developing countries
- To discuss and outline the advantages of establishing an International Society and possibly an International Weather & Climate and Energy Network/Centre

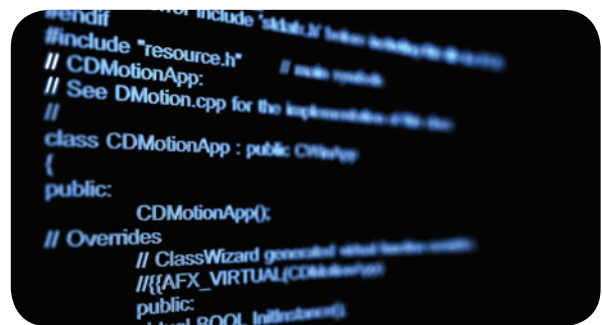
A pre-conference seminar "Energy & Meteorology: Fundamentals and Challenges" will be held on Monday, 7 November 2011.

Who would benefit from sponsoring Energy & Meteorology 2011?

By supporting this premium and topical Energy & Meteorology 2011 event, sponsors will gain a host of benefits, such as:

- Exposure to a large international audience involved with Energy and Meteorology
- Recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment and support
- Valuable insights, information and exposure to the latest developments associated with the Weather & Climate community and the energy industry
- Inclusion in the integrated target audience professional marketing campaign
- Advantages of legitimate tax deductions in the areas of advertising and the promotion of products
- Ability to utilise your own marketing team to work with the ICEM 2011 Secretariat to ensure your satisfaction on all of the above.

We will work together with your company's marketing department to produce the best results.





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SPONSORSHIP OPPORTUNITIES

Principal Sponsors	Platinum	Gold	Silver	Bronze
	A\$65,000	A\$40,000	A\$30,000	A\$15,000
Company Name in Registration Brochure & Programme Book	✓	✓	✓	✓
Company Logo in Registration Brochure & Programme Book	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓
Logo on Screen	✓	✓	✓	✓
Contact Details in Programme Book	✓	✓	✓	✓
Insert in Delegate Satchel	2	2	2	1
Sponsor Acknowledgement at Conference	✓	✓	✓	✓
Delegate Satchel Sponsorship	✓			
Conference Dinner Sponsorship	✓			
Delegate Name Badge Sponsorship		✓		
Happy Hour Sponsorship			✓	
Two (2) Banners to be Displayed	At Conference Dinner		At Happy Hour	
Guest Tickets to Happy Hour			2	
Guest Tickets to Conference Dinner	2			
5-minute Address to Delegates	At Conference Dinner			
Logo on Conference Dinner Menus	✓			
Ownership of a Keynote Speaker	✓	✓		
Introduction of Chosen Keynote Speaker on Stage	✓	✓		
Company Overview in Programme Book	150 words	150 words	100 words	75 words
Sponsorship Recognition Throughout Conference	Platinum	Gold	Silver	Bronze
Trade Booth	4 (island)	2	2	1
Full Registration (including all Social Events)	4	3	2	1
Colour Advertisement in Programme Book	Full page	Full page	Half page	
Delegate List (subject to Privacy law; name & organisation only)	✓	✓	✓	✓

Delegate Satchel & Conference Dinner will be part of the Platinum package; Delegate Name Badge will be part of the Gold Sponsorship; Happy Hour will be part of the Silver Package. If no longer available at time of booking, an alternative will be discussed with the sponsor.

All prices are in Australian dollars and include Goods & Services Tax (GST).



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Major Sponsors	Keynote Speaker	Conference Dinner	Internet Café	Welcome Reception	Delegate Satchel	Delegate Name Badge	Delegate Lanyard
	A\$11,000	A\$11,000	A\$9,900	A\$7,500	A\$6,500	A\$5,500	A\$5,500
Company Name in Registration Brochure & Programme Book	✓	✓	✓	✓	✓	✓	✓
Company Logo in Registration Brochure & Programme Book	✓	✓	✓	✓	✓	✓	✓
Logo on Signage	Speaker Session Signage	Conf. Dinner Signage	Internet Café Signage	Welcome Recept. Signage			
Logo on Screen	At Speaker Introduction						
Logo next to Sponsored Keynote Speaker's Bio	✓						
Logo on Delegate Name Badge						✓	
Logo on Delegate Lanyard							✓
Logo on Delegate Satchel					✓		
Contact Details in Programme Book	✓	✓	✓	✓	✓	✓	✓
Insert in Delegate Satchel							
Sponsor Acknowledgement at Conference Opening	✓	✓	✓	✓	✓	✓	✓
Two (2) Banners to be Displayed		At Conference Dinner	In Internet Café Area	In Welcome Reception Area			
Mouse pads/Pens/Note-pads			In Internet Café Area				
Guest Tickets to Welcome Reception				4			
Guest tickets to Conference Dinner		4					
Computer Terminals with Website Homepage on Screen			6				
5-minute Address to Delegates at Conference Dinner		✓					
Logo on Conference Dinner Menus		✓					
Ownership of a Keynote Speaker	✓						
Introduction of Chosen Keynote Speaker on Stage	✓						
Company Overview in Programme Book	75 words						
Delegate List (subject to Privacy law, name & organisation only)	✓	✓	✓	✓	✓	✓	✓

Other Sponsors	Best Student Paper Prize	Best Oral Presentation Prize	Best Poster Presentation Prize	Speaker Gifts	Supplying Pads & Pens	Delegate Satchel Insert (per insert)
	A\$1,500	A\$1,500	A\$1,500	A\$1,100	A\$1,100	A\$1,100
Company Name in Registration Brochure & Programme Book	✓	✓	✓	✓	✓	✓
Contact Details in Programme Book	✓	✓	✓	✓	✓	✓
Insert in Delegate Satchel						
Company Name &/or Logo on Award Certificate	✓	✓	✓			
Sponsor Acknowledgement at Award Ceremony	✓	✓	✓			

All prices are in Australian dollars and include Goods & Services Tax (GST).



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EXHIBITION OPPORTUNITIES

Please refer to the following floor plan for your choice of booth. Allocation will be strictly by date of receipt. There are a limited number of booths - so don't be disappointed - **ORDER TODAY**.

VENUE

The Conference will be held in the Ballroom Gallery and Terrace Garden Gallery at the Surfers Paradise Marriott Resort & Spa, Queensland, Australia.

COSTS

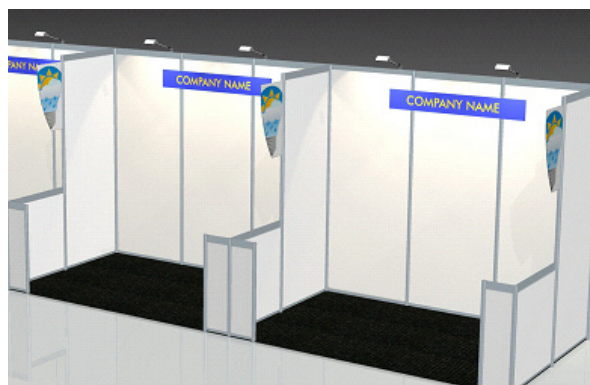
All 3m x 2m booths will cost A\$3,750 each, incl. GST.

INCLUSIONS

All shell scheme booths will have the following inclusions:

Booth	
Walls	White melamine octanorm walls (2.5m high) with octanorm aluminium post and beams
Fascia	Company name mounted on the back wall, printed with vinyl cut lettering on coreflute background
Signage	Each stand will have signage fins on the side with stand number vinyl cut on coloured foam PVC (Upgrade to digital full colour fins available at extra cost)
Lighting	Two (2) spot lights on arm placed on the back wall
Power	One (1) 4 amp power point positioned in the back corner
Staff	Two (2) exhibitors for all official morning/afternoon teas and lunches
	Two (2) tickets to Welcome Reception
	Two (2) tickets to Happy Hour
	Two (2) exhibitor name badges

All morning/afternoon teas and lunches will be held in the Exhibition area for the duration of the Conference.



Shell scheme booths

ANTICIPATED EXHIBITION TIMES

(These are guidelines only and are subject to change)

Monday, 7 November 2011	1600 – 1800 hours	(exhibitor move-in)
	1830 – 2000 hours	(exhibition open – Welcome Reception)
Tuesday, 8 November 2011	0730 – 1800 hours	(exhibition open)
Wednesday, 9 November 2011	0800 – 1700 hours	(exhibition open)
Thursday, 10 November 2011	0800 – 1700 hours	(exhibition open)
Friday, 11 November 2011	0830 – 1400 hours	(exhibition open)
	1400 – 1530 hours	(exhibitor move-out)

BOOKING INSTRUCTIONS

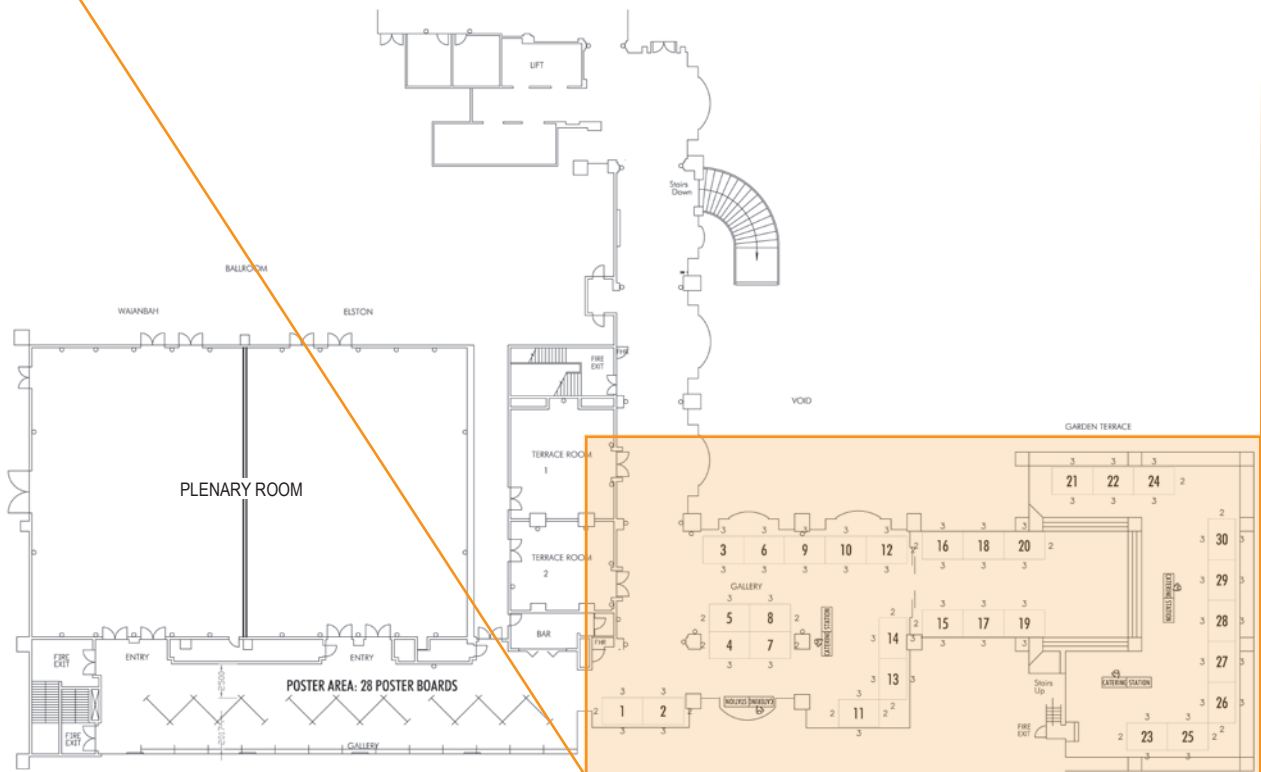
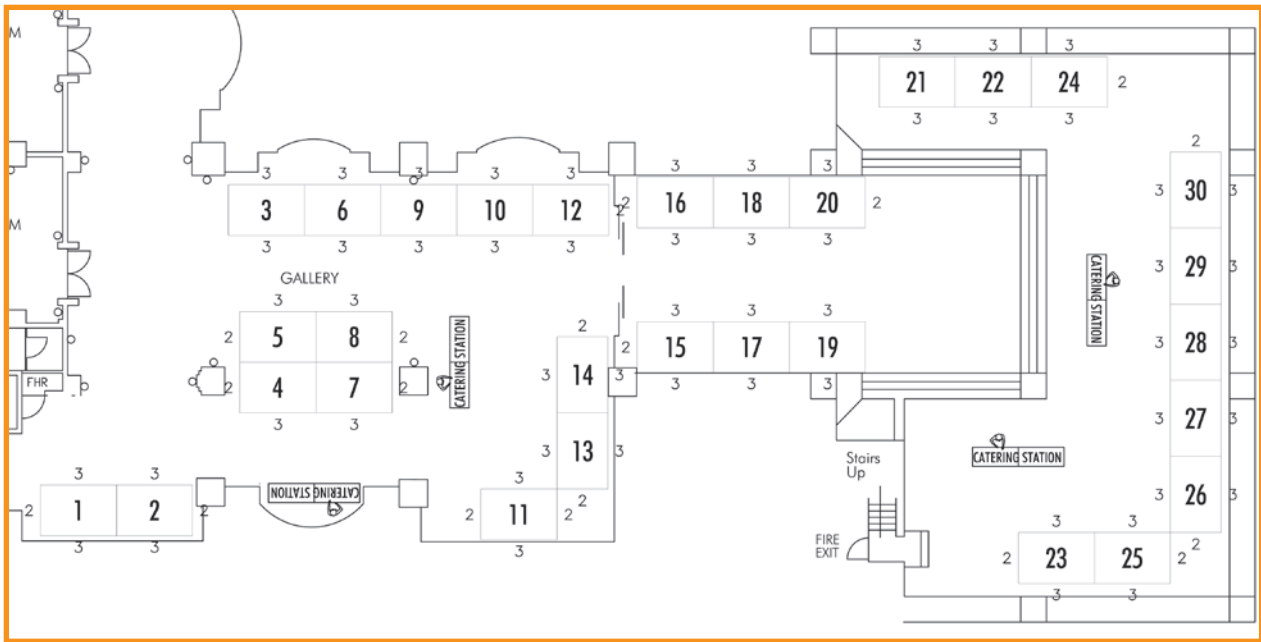
- Please indicate the exhibition booth of your choice on the attached booking form and return to the ICEM 2011 Secretariat.
- A letter indicating your allocated booth and a tax invoice will be sent upon receipt of your application.
- A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 8 weeks prior to the event.



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FLOORPLAN





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SPONSORSHIP & EXHIBITION APPLICATION FORM

Contact Name: _____

Position: _____

Company: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____ Country: _____

Telephone: _____ Facsimile: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

Principal Sponsors

<input type="checkbox"/>	PLATINUM SPONSOR A\$65,000	<input type="checkbox"/>	GOLD SPONSOR A\$40,000	<input type="checkbox"/>	SILVER SPONSOR A\$30,000	<input type="checkbox"/>	BRONZE SPONSOR A\$15,000
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Major Sponsors

<input type="checkbox"/>	KEYNOTE SPEAKER	A\$11,000
<input type="checkbox"/>	CONFERENCE DINNER	A\$11,000
<input type="checkbox"/>	INTERNET CAFÉ	A\$9,900
<input type="checkbox"/>	WELCOME RECEPTION	A\$7,500
<input type="checkbox"/>	DELEGATE SACHEL	A\$6,500
<input type="checkbox"/>	DELEGATE NAME BADGE	A\$5,500
<input type="checkbox"/>	DELEGATE LANYARD	A\$5,500

Other Sponsors

<input type="checkbox"/>	BEST STUDENT PAPER	A\$1,500
<input type="checkbox"/>	BEST ORAL PRESENTATION	A\$1,500
<input type="checkbox"/>	BEST POSTER PRESENTATION	A\$1,500
<input type="checkbox"/>	SPEAKER GIFTS	A\$1,100
<input type="checkbox"/>	DELEGATE SACHEL INSERT	A\$1,100
<input type="checkbox"/>	SUPPLYING PADS & PENS	A\$1,100

EXHIBITION OPPORTUNITIES

EXHIBITION BOOTH

A\$3,750 each

Pref 1 _____

Pref 2 _____

Pref 3 _____

All prices are in Australian dollars and include Goods & Services Tax (GST).

Signed: _____

Date: _____

Please complete and forward application to:

Aurélie Favennec

ICEM 2011 Secretariat

C/- Conference Action Pty Ltd

PO Box 576, Crows Nest NSW 1585 Australia

Tel: +61 2 9431 8632 Fax: +61 2 9431 8677

Email: info@icem2011.org Website: www.icem2011.org